



**>> SIGN UP NOW!**

# READING ...THE BOTTOM LINE

- Appoint a contact person at your company who will:
- Be responsible for coordinating volunteers;
  - Ensure that all volunteers have access to books (either by running a book drive in the company and/or purchasing books for a lending book box);
  - Liaise with the school administration to arrange day and time of visits (e.g. break time or lunch time).

Name of Company \_\_\_\_\_

Name of Coordinator \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Reading to be done by:**

- CEO
  - Other Staff Members
- (Check both if applies)

No. of persons involved in project: \_\_\_\_\_

**Frequency of visits to school:**

- Weekly
- Bi-monthly
- Monthly

**Preferred schools:**

- (1) \_\_\_\_\_
- (2) \_\_\_\_\_
- (3) \_\_\_\_\_

Visit our website [www.psoj.org](http://www.psoj.org) for the list of schools

**Access to books for Project:**

- Book drive
- Purchase from booklist

**For further information, please contact:**

Katherine Brown or Marcia Ormsby at (Tel) 927-6238 (Fax) 927-5137 or Email [katherineb@psoj.org](mailto:katherineb@psoj.org) or [marciao@psoj.org](mailto:marciao@psoj.org)



*“One thing I enjoyed a lot was when we all talked about what our reader did for a living and what we wanted to be. Thanks to him, now I have many ideas of what I want to be when I get older. He taught me that reading is important and you have to read in order to get a good job and be successful at it.”*

- Christina, 8 year-old student

Meet students like Christina. Come read in Expanding Educational Horizons Schools around the island. Share your love of books and encourage future readers!

The PSOJ **READING...THE BOTTOM LINE** Project emphasizes the important link between reading and career success.

Beginning in February 2008, PSOJ members will visit classrooms during the school year to read aloud to students and to provide a personal account of the ways literacy has impacted their career achievements. This initiative will introduce students to today's many different career opportunities thus broadening their knowledge of potential career paths. Research findings show:

- (1) The percentage of students reading for pleasure declines, dropping from 100% in kindergarten to 24% by the end of high school.
- (2) The single-most important activity for

building the knowledge required for eventual success is reading aloud to children.

**Expanding Educational Horizons Project (EEH)**

The Expanding Educational Horizons Project (EEH), 2006-2010, is a joint venture of the Jamaican Ministry of Education and Youth (MOEY) and the United States Agency for International Development (USAID). The PSOJ **READING...THE BOTTOM LINE** project will be incorporated into existing EEH project evaluations and data shared with the PSOJ in a timely manner.

EEH is excited to partner with the PSOJ to encourage a love of reading in our schools!

