



## WEBSITE ADVERTISING PACKAGE

We invite you to advertise your products and services on the PSOJ website. [www.psoj.org](http://www.psoj.org) presents a wide range of information about the Private Sector Organisation of Jamaica (PSOJ). For 2005, the PSOJ website received a significant number of visitors, with an average of 40,000 successful 'hits' per month and over 1,000 daily 'hits' on the home page.

Advertising on [www.psoj.org](http://www.psoj.org) will provide online advertising for 24 hours, 7 days per week, with potential customers, not only from Jamaica, but regionally and internationally.

Your support is being solicited to promote your company by placing an extremely cost-effective banner or column ad on our website. The advertisement may take any format, including your company logo and insignia and will create a link to your company's site. Minor changes to the advertisement to facilitate a special promotion, will also be accommodated, if necessary.

### BANNER ADVERTISING

SAMPLE OF STANDARD ROTATING BANNER AD – 468 x 60 pixels

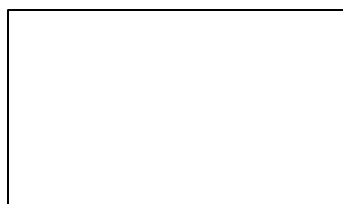
**Maximum file size – 12 kb**

**Term: 6 months minimum**

**Image format: GIF or JPEG**

Available immediately is a standard rotating **banner advertisement** on the **home page**. This spot will be rotated between no more than three (3) advertisers. Located at the top of the page, every visitor to the PSOJ website will be exposed to your message. This banner advertisement will provide a direct link to your company website.

### COLUMN ADVERTISING



**120 x 60 pixels**

**Maximum file size – 12 kb**

**Term: 6 months minimum**

**Image format: GIF or JPEG**

Four (4) column ads are also available on the [www.psoj.org](http://www.psoj.org) home page and will provide a direct link to your website. These are situated on the right hand side of our home page and provide excellent value for money.

For more information, please contact Nneka Reid or Tanya Pringle on Tel: 927-6238, Ext. 2245 or 2265, Fax: 927-5137, email: [nnekar@psoj.org](mailto:nnekar@psoj.org); [tanyap@psoj.org](mailto:tanyap@psoj.org). Attached is an advertising contract. We look forward to your support.



**Advertising Contract**

Advertiser .....

Address .....

Agrees to place advertising on the PSOJ WEBSITE, [www.psoj.org](http://www.psoj.org)

FULL-SIZE BANNER AD  
\$2,500 x 6 months \$15,000  \$2,250 x 12 months \$27,000

COLUMN AD  
\$1,750 x 6 months \$ 10,500  \$1,500 x 12 months \$18,000

**All quoted prices are subject to GCT**

Special Instructions: .....

Product or Company to be Advertised:.....

Advertising Agency: .....

Value of Contract: ..... Date: .....

The total amount of \$ .....is payable to the Private Sector Organisation of Jamaica, and payment shall be rendered upon presentation of Invoice and supporting proof of the advertisement being posted on the website. It is the responsibility of the Advertiser to supply one copy of logo/advertisement on disk/cd for placement on the website.

Accepted on behalf of the Advertiser ..... Date: .....

Accepted on behalf of the PSOJ ..... Date: .....

**Conditions**

1. All advertments that will be placed on the PSOJ website are subject to the approval of the PSOJ.
2. The publishers shall not accept any liability arising from errors in advertisements or defects in printing.
3. No cancellations accepted after closing dates.
4. The advertiser accepts the responsibility of liability regardless of title, management, ownership of agency change of the business advertised.
5. Advertisers and/or their advertising agencies accept resp onsibility and liability for all claims against said publication arising form the printed content of advertisements.
6. The PSOJ retains the right to terminate any advertisement contract, without prior notice, that it feels may be viewed as offensive, pornographic, racial or inappropriate.

**PLEASE RETURN SIGNED CONTRACT BY FAX OR DELIVERY TO:  
39 HOPE ROAD, KINGSTON 10, JAMAICA, PHONE: (876) 927-6238, 927-6786, 927-6957  
FAX: (876) 927-5137**